E&E Event 2018 - ‘Preparing the asphalt industry for the future’
Andels Hotel, Berlin 14 – 15 June, 2018

- An exciting new platform offering the opportunity for extensive interaction across a wide scope of industry stakeholders to better understand how we can be best prepared as an industry for the expectations in the longer term.

**Brussels, 28th March 2017** – In response to the feedback received from key industry stakeholders and supporters of Eurasphalt and Eurobitume Congress, EAPA and Eurobitume are launching the inaugural E&E Event - which will be held on 14-15 June 2018 at the Andels Hotel in Berlin - offering a platform to continue the momentum initiated every four years at the E&E congresses.

The main objective of this **unique event** will be to focus on the preparations needed by the asphalt industry to ensure it is fit for future purpose by exploring important **strategic issues**, some have already been highlighted in the E&E Congress 2016:

1. Visions on the future of the asphalt industry
2. Economic aspects
3. Communication, education and training – Becoming an attractive industry
4. Future Environmental aspects including future Health & Safety items
5. New technologies including equipment and information technology

The detailed content of each of these five sessions will be influenced from the views we receive from a survey which will be sent to a wide selection of potential participants.

The format will be based on creating **effective interaction** between participants to lead to a better common understanding on how to improve the future for the industry overall.
To reach this goal there will be an increased participation through various direct interactions during the event combined with more traditional presentations. The aim is to maximise the benefits of joined up thinking when faced with future industry challenges!

The E&E Event 2018 will bring together and encourage important interaction between senior managers and experts from road related industries, governments, local authorities, contractors, engineers, user groups and product suppliers.

Key benefits offered by the E&E event:

- Optimises the achievements from the E&E congresses
- Benchmarks the same high standard of organisation and delegate deliverables
- Offers a unique platform within bitumen & asphalt industry to discuss high-level issues
- Continues and strengthens the networking and exchanges that already exist
- Creates an environment to stimulate industry interaction through professionally facilitated discussions, workshops and exchanges
- Generate knowledge and directions that can be used in all your future planning

Don’t miss out on this opportunity and save the date!

**Together we can interact to make a difference!**

**Ends -**

**Information about EAPA & Eurobitume**

**EAPA**
The mission of the European Asphalt Pavement Association (EAPA) is to be the trusted voice of the European asphalt paving industry. With 37 Members and Associated Members, EAPA already represents the majority of the asphalt pavement industry and engages in asphalt road construction and maintenance in the whole of Europe. EAPA and its mission is to remain the acknowledged contact point for its members, other industry organisations, and of course the European Institutions. Being based in Brussels at the heart of the European Union, EAPA already represents its members successfully at the European level.

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**Eurobitume**
Eurobitume’s mission is to promote the efficient, effective, and safe use of refined bitumen in road, industrial, and building applications throughout Europe. They aim to provide clarity on technical and health & safety issues, and the creation of a positive environment for sustained bitumen demand based on the highest performance standards.

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